

# 11 WAYS TO MAKE MONEY AS A PROFESSIONAL MUSICIAN

## ■ 1. PLAY GIGS

This includes performing in bars/clubs, doing wedding gigs, corporate gigs and other events.

## ■ 2. LICENSE YOUR MUSIC

This allows you to make money on an ongoing basis (through royalties) from doing work only once.

## ■ 3. TEACH MUSIC LESSONS

Teaching music lessons can be incredibly lucrative. It's possible to earn 6-figures or multiple 6-figures per year, teaching music only part-time. ([Here is how.](#))

## ■ 4. SELL PRODUCTS

CDs, DVDs, mp3 downloads, books, transcriptions of your music, etc.

## ■ 5. SELL MERCHANDISE

T-shirts, posters, coffee mugs (or dozens of other possible items) with your band's logo at your gigs.

## ■ 6. SELL SUBSCRIPTIONS (EXAMPLE: FAN CLUB MEMBERSHIPS)

This allows you to make money from your fans on a recurring basis. In return your fans get special privileges, such as discounted concert tickets (and discounted merchandise).

## ■ 7. SELL BACKSTAGE PASSES

Many fans will pay to have special access to the band.

## ■ 8. SELL SPECIAL MEET UPS WITH YOUR BAND

Yes, many fans will gladly pay for this.

## ■ 9. SELL VIP TICKETS

These tickets give your fans special experiences at the show that everyone else does not get.

## ■ 10. ENDORSEMENT DEALS

When you get an endorsement deal with a company, you can make money every time someone buys a signature model of a product you use.

## ■ 11. AFFILIATE MARKETING

You can market products of other companies on your own website or social media platforms. This way you receive a commission whenever someone makes a purchase through you (even if you don't use the product yourself).